



## MELBOURNE IT COMPANY WITH A WORLD VISION

A small IT company in Melbourne are answering World Vision Australia's plea, to achieve 10,000 sponsors for 10,000 children by the end of August. Australian Project Consulting Services (APCS) are providing their staff with an exceptional incentive to sponsor a child.

As part of APCS's continuing community support program, they are offering to pay for half of the sponsorship cost of any child sponsored through World Vision Australia.

All staff have to do is sponsor the child of their choosing, and then claim half the cost through their monthly expenses.

"Child sponsorship is something that both Scott and I are passionate about. We both personally sponsor children through World Vision Australia, and feel that by providing our staff with this opportunity we are creating a feeling of alignment of efforts towards changing a child's life," says Craig Dennis, Director of APCS.

"We want to create an atmosphere where all the staff feel as though they are part of something good. We spend half our lives at work, we aim to make it as meaningful an experience for our staff as possible", says Dennis.

APCS provides financial support to the Upwey Fire Brigade, where Dennis is an active volunteer firefighter.

APCS also have sponsorships with the Blue Light Kidsmart Handbook and the Police Citizens Youth Club "Streetsmart" initiative. The company has recently signed up with the State Emergency Services to provide them with sponsorship.

"We foster the attitude that all companies have a responsibility to look after their community, not just use up all its resources," Dennis says.

Organisations whose cultures foster a spirit of cooperation, teamwork and trust are more enjoyable to work for. These organisations also achieve greater financial success. The feeling of shared fate, that "we're all in this together," builds a higher level of loyalty and commitment, the desire to build a quality product and provide quality service, and the willingness to go the extra mile.

APCS provides a unique corporate culture for its employees. Allowing them to work from home, and placing an importance on work life balance. "There is no doubt that each of our permanent staff have been strongly attracted by our culture and several have opted to work for us even though we could not match the financial offers provided by potential alternative employers," says Dennis.

Once you walk into the APCS offices the relaxed attitude that is often lacking in the IT industry is apparent. "No matter what your business, the only way to generate enduring profits is to begin by building the kind of workplace that attracts, focuses, and keeps talented employees as well as desirable clients," says Dennis.

Through this attitude APCS have been able to attract clients such as The Commonwealth Games and the Grand Prix.

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